

FIG. 2

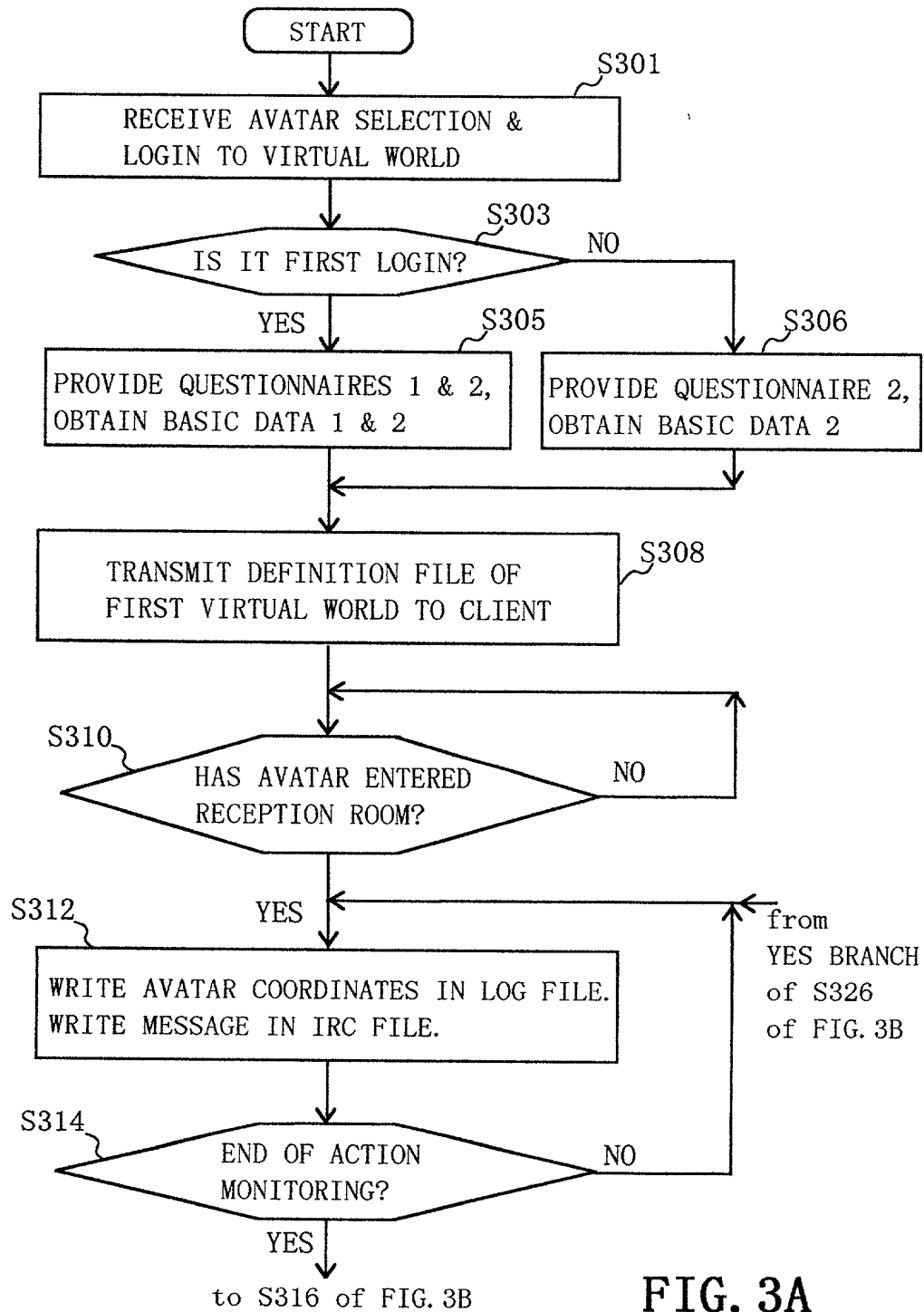


FIG. 3A

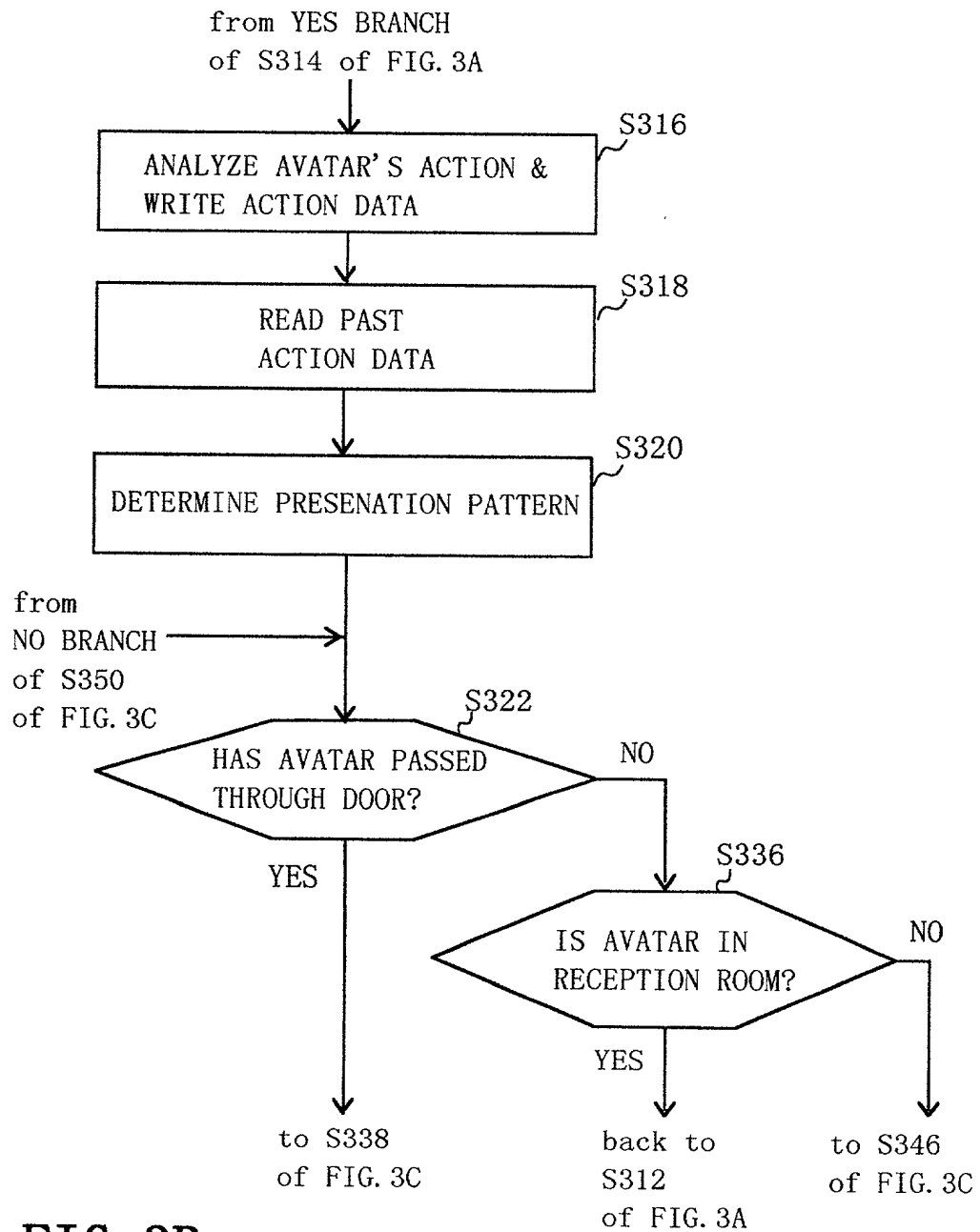


FIG. 3B

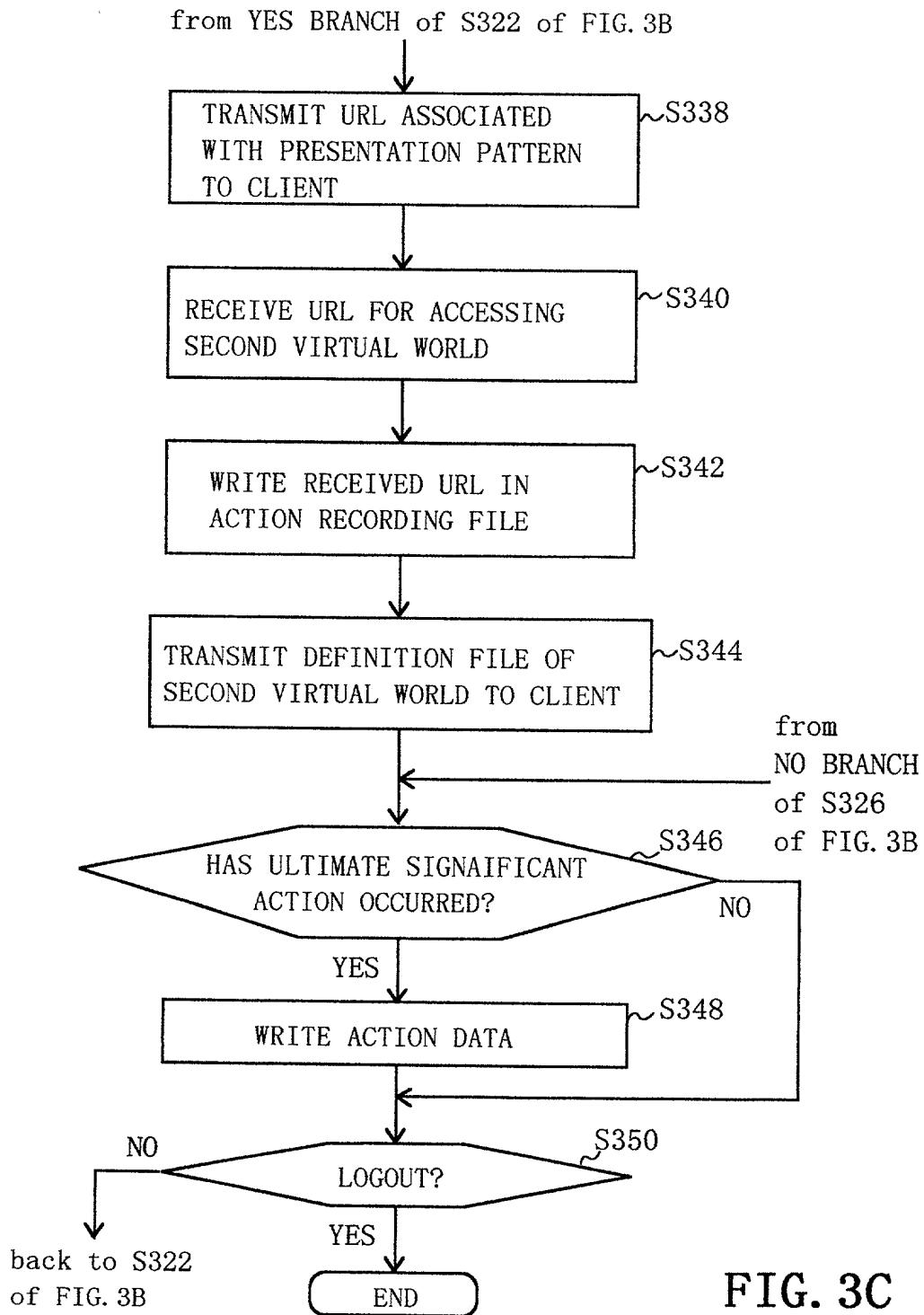


FIG. 3C

QUESTIONNAIRE 1 (Click Pertinent Box ☐)

Question 1 How old are you?

☐ 20 or younger, ☐ 21 to 30, ☐ 31 to 40, ☐ 41 to 50,  
☐ 51 or older

Question 2 What is your distinction of sex?

☐ male, ☐ female

Question 3 What is your annual income?

☐ \$3 million or less,  
☐ \$3 million to \$5 million  
☐ \$5 million to \$10 million,  
☐ \$10 million to \$20 million,  
☐ \$20 million or more

Question 4 What is your family make-up?

☐ single,  
☐ married (number of children ☐one, ☐two,  
☐three, ☐four or more)

Question 5 What is your residence form?

☐ living alone,  
☐ living with family,  
☐ living temporarily apart from family

Question 6 How much are your personal expenses per month?

☐ \$100 or less, ☐ \$101 to \$500 ,  
☐ \$501 to \$1000, ☐ \$1001 to \$2000,  
☐ \$2,001 or more

Question 7 What is your preference?

☐ famous brand, ☐ high quality, ☐ cost performance  
☐...

Question 8  
 ...

FIG. 4

QUESTIONNAIRE 2 (Click Pertinent Box ☐)

Question 1 What is your purpose of purchase this time?

☐ home or personal use, ☐ present

Question 2 How much is your budget?

☐ \$100 or less, ☐ \$101 to \$500,

☐ \$501 to \$1000 ☐ \$1,001 to \$2,000

☐ \$2,001 or more

Question 3

...

FIG. 5

09340351 042404

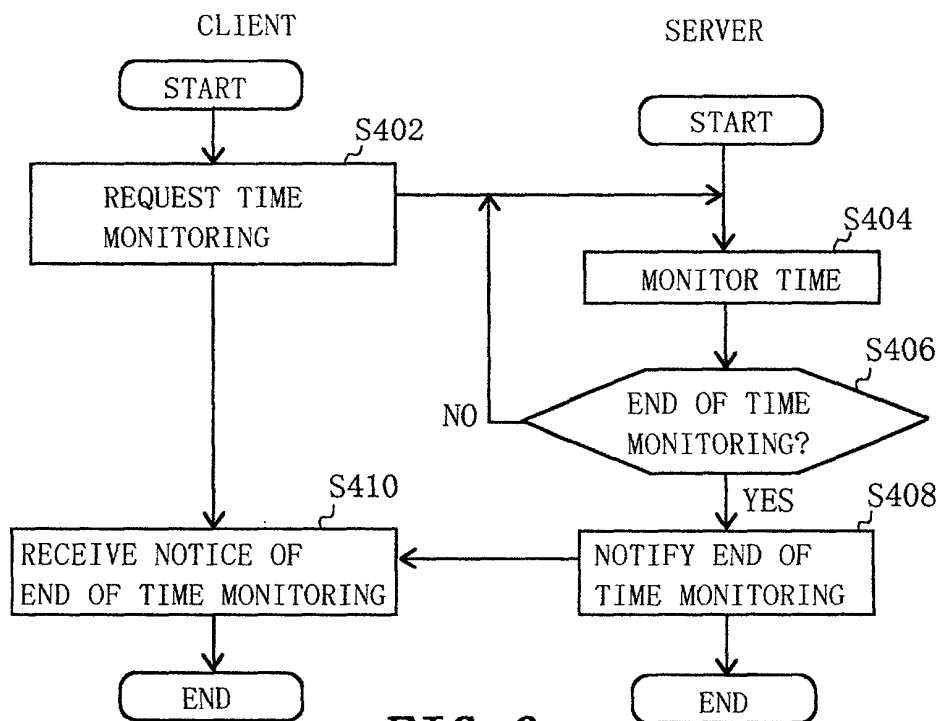


FIG. 6

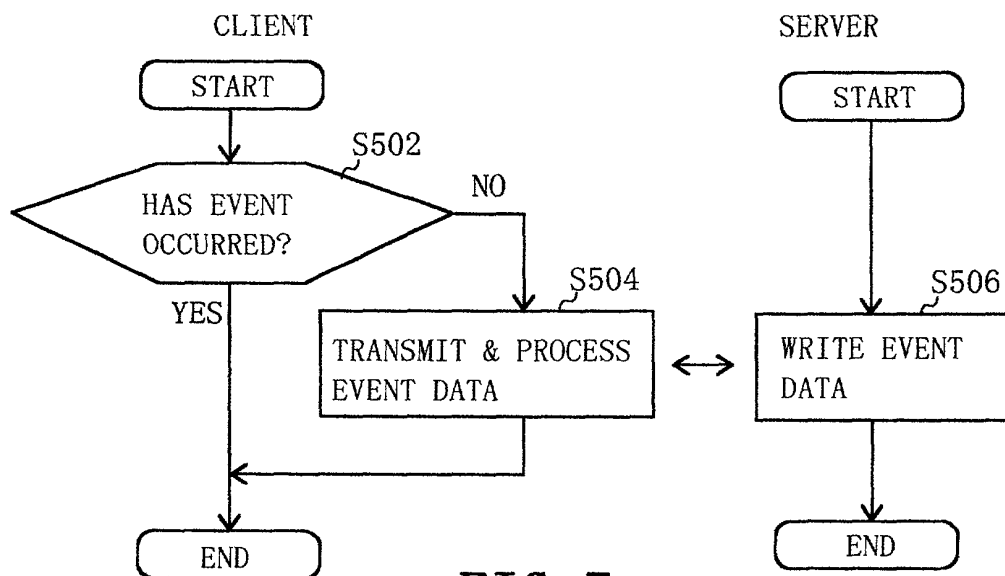


FIG. 7



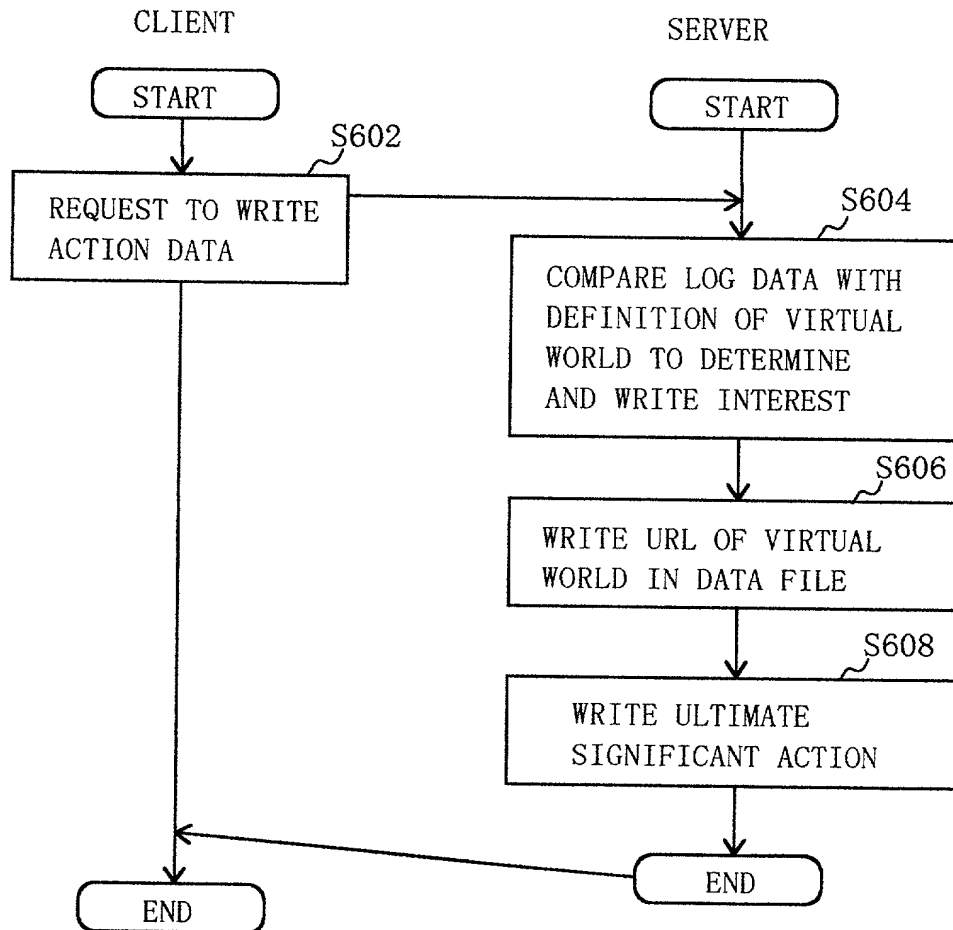


FIG. 8

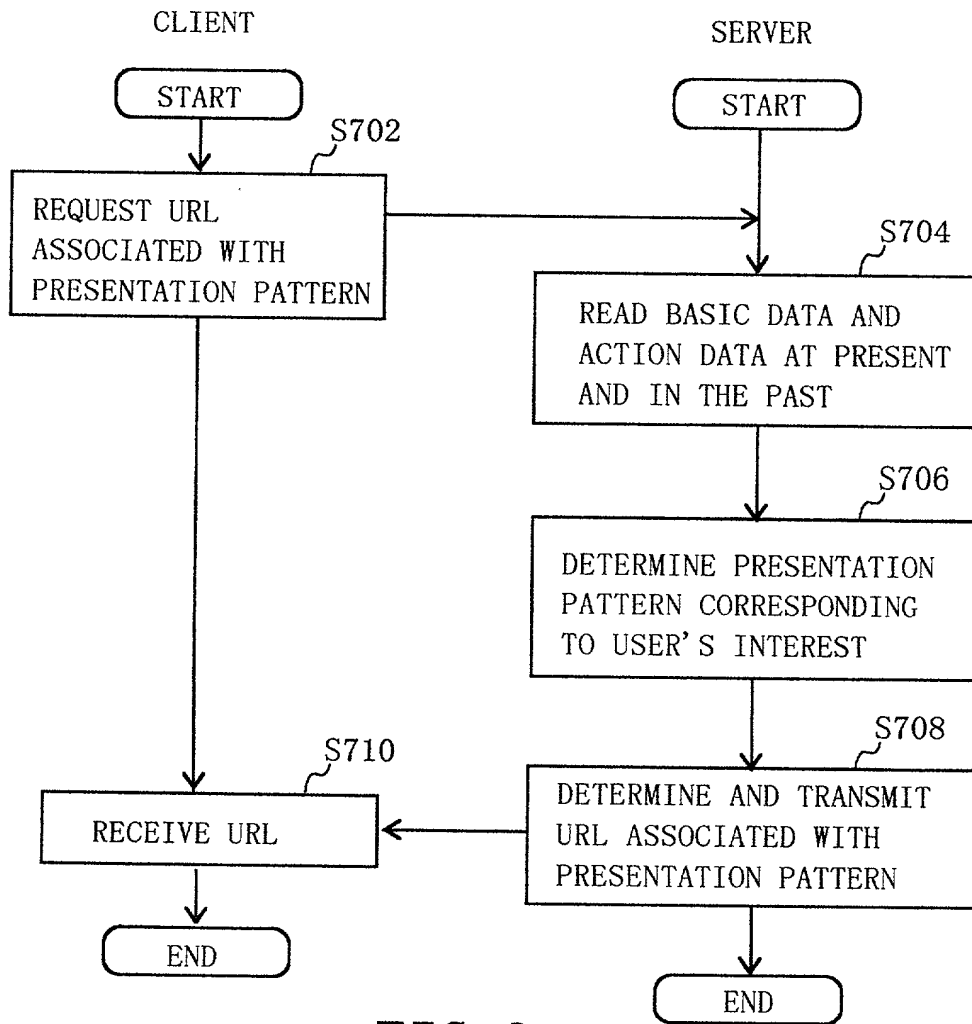


FIG. 9

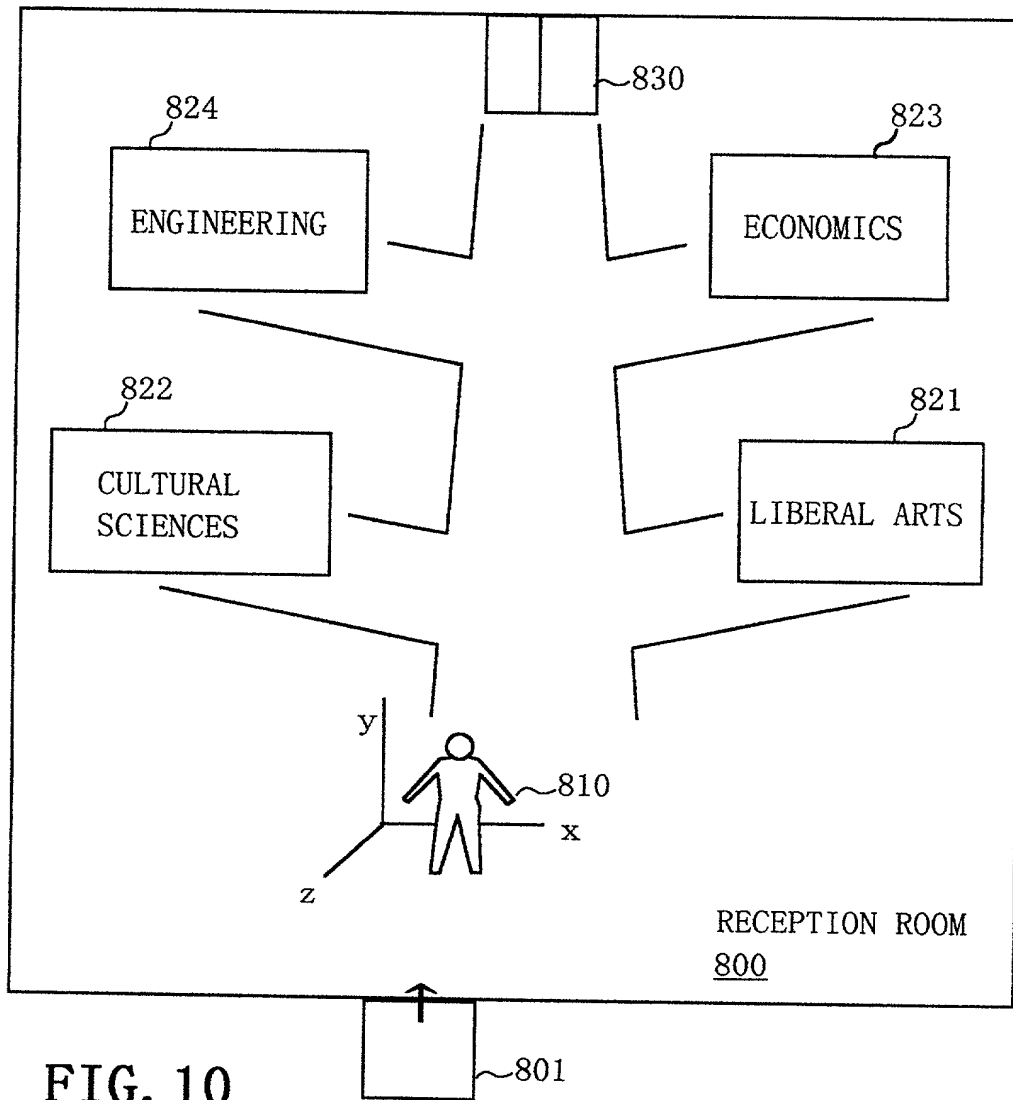


FIG. 10